

# Bharatiya Vidya Bhavan's Sheth R.A. College of Arts & Commerce

College with Potential for Excellence | ISO 9001:2015 | NAAC Reaccredited : 2.66



Date : 23/10/2018

Tata Consultancy Services Limited  
Olympus, Opposite Rodas Enclave,  
Hiranandani Estate,  
Ghodbunder Road, Patlipada,  
Thane West, Maharashtra 400607.

**Subject : Your proposal dated 23/10/2018 for Association with TCS for TCS' iON Life Long Learning initiative and Letter of Intent (LoI) for the same**

Dear Sir / Madam,

We refer to the proposal mentioned in the subject above. We wish to be your Learning Institution Partner (LIP) to take your learning products to the students.

We have gone through the Proposal and understand that the learning products will be either fully online or in "Phygital" form. The products in "Phygital" form will be combination of Physical and Digital training. They will comprise of digital online content with hands on learning and instructor led interventions.

We are glad to accept your proposal and we issue this Letter of Intent (LoI) to you with following terms.

We will

- Provide adequate training infrastructure, good quality trainers and training delivery of "Phygital" products to the satisfaction of the students
- Purchase the learning products online on iON Digital Hub (iDLH) or through an Aggregator appointed by TCS.
- Not sell any product offered on iDLH for a price more than Maximum Retail Price (MRP) recommended by TCS on iDLH
- Use TCS name, TCS iON logo or any phrase containing "TCS", "TCS iON" or "Tata" in any form only after seeking prior written approval from TCS.
- Strictly adhere to the branding guidelines issued by TCS.

We understand that the learning products being offered on iDLH are intellectual property of the concerned publishers of the products. We undertake not to infringe on Intellectual Property Rights of the concern publishers in any manner.

We will issue a 30 days prior written notice to TCS if we wish to withdraw from the partnership.



*Dr. K. P. Patel*

*LoI*

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*Dr. M. Malavi*

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